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US Travel
Data Center

1987-88 Winter Travel Market Close-Up

National Travel Survey Tabulations

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1987-88 WINTER
TRAVEL MARKET CLOSE-UP:
A NATIONAL TRAVEL SURVEY SUMMARY

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An Affiliate of the Travel Industry Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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WINTER 1987-88 TRAVEL MARKET CLOSE-UP: NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on winter 1987-88 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the companion volume, TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The winter 1987-88 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over December 1987, January and February 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 178.4 million. For example, an estimated volume of 128.2 million trips were taken by U.S. resident adults during the winter of 1987-88. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 240.6 million total person-trips for winter 1987-88 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto:	Travel by auto, truck or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or a long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No Child, 1 ADL:	One adult without children on trip
No Child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	29	2	22	21	21	24	17
300-399	14	19	2	15	11	11	19	12
400-499	10	13	1	10	8	12	13	10
500-599	4	6	1	5	3	5	5	5
600-999	19	19	17	17	25	16	19	18
1000-1999	12	8	24	13	12	14	9	14
2000 OR MORE	13	3	40	12	16	14	7	18
OUTSIDE U.S.	7	4	13	8	6	8	4	9
AVERAGE DISTANCE OF TRIP	1000	560	2230	960	1120	1050	730	1210
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	67	85	72	74	73	73	75
400 OR MORE	58	48	83	57	63	61	53	64
500 OR MORE	48	35	82	47	55	49	41	54
600 OR MORE	44	30	81	42	53	45	36	49
1000 OR MORE	25	10	64	25	28	29	17	32

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	24	20	20	23	22	17	23	20	21
300-399	14	13	13	15	14	15	11	13	13	19
400-499	10	10	11	11	11	10	6	8	11	13
500-599	4	5	4	4	5	5	4	4	4	6
600-999	19	18	20	17	19	16	26	18	20	19
1000-1999	12	14	12	11	8	11	19	11	14	11
2000 OR MORE	13	11	14	17	13	16	11	17	10	6
OUTSIDE U.S.	7	7	6	5	8	5	6	6	7	6
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	1000	930	1010	1090	970	1050	1020	1130	940	670
CUMULATIVE										
300 OR MORE	72	71	74	75	70	73	79	72	73	73
400 OR MORE	58	58	61	60	56	58	67	59	59	54
500 OR MORE	48	48	50	49	45	48	61	51	48	42
600 OR MORE	44	43	46	45	40	44	57	47	44	36
1000 OR MORE	25	25	26	28	21	28	30	29	24	17

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	15	39	25	20	24	15	29	23	20
300-399	14	20	13	12	22	10	15	15	8	19	10
400-499	10	16	10	8	14	6	14	10	10	10	7
500-599	4	3	7	4	8	2	2	7	4	7	2
600-999	19	10	23	12	13	30	9	25	10	13	31
1000-1999	12	9	17	16	13	9	13	14	11	15	8
2000 OR MORE	13	14	14	9	6	22	17	10	20	9	14
OUTSIDE U.S.	7	*	*	*	*	*	7	4	8	5	9
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	1000	940	1022	760	690	1320	1130	930	1070	810	1120
CUMULATIVE											
300 OR MORE	72	72	85	61	75	79	70	81	63	75	71
400 OR MORE	58	52	72	49	54	69	55	65	55	55	61
500 OR MORE	48	36	61	41	40	62	41	56	45	44	54
600 OR MORE	44	33	55	37	32	61	39	48	42	37	52
1000 OR MORE	25	23	31	25	19	31	30	24	31	24	21

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	100	*	75	56	73	81	63
RENTAL CAR	3	4	*	1	9	*	1	6
AIRPLANE	27	*	100	23	42	25	18	35
BUS	1	*	*	2	1	1	*	1
TRAIN	1	*	*	1	1	1	*	1
OTHER	*	*	*	*	1	*	*	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	78	66	59	70	69	75	60	79	90
RENTAL CAR	3	3	2	3	3	3	*	3	2	*
AIRPLANE	27	19	32	40	28	29	23	37	20	9
BUS	1	1	*	*	2	1	2	2	1	1
TRAIN	1	1	1	*	*	1	*	1	*	*
OTHER	*	*	*	*	*	1	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 2-3
PRIMARY MODE OF TRANSPORTATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	70	70	75	77	86	59	63	74	72	80	63
RENTAL CAR	3	3	2	5	5	1	2	3	1	4	2
AIRPLANE	27	27	22	22	14	37	32	23	27	19	34
BUS	1	1	2	1	*	3	3	1	*	1	2
TRAIN	1	3	*	*	*	*	2	1	*	*	1
OTHER	*	*	*	*	*	*	*	1	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	11	13	10	17	7	*	*
1	14	17	7	14	15	12	19	18
2 TO 3	40	45	29	40	39	40	65	40
4 TO 9	23	20	29	23	22	27	17	30
TEN OR MORE	12	6	23	13	7	14	*	12
AVERAGE, IF ANY	4.8	3.8	7.1	5.0	4.2	5.4	2.5	4.6
AVG., INCL. ZERO	4.3	3.4	6.2	4.6	3.5	5.1	2.5	4.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHILD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	12	14	15	6	17	16	13	13	8
1	14	14	16	14	15	15	10	14	15	12
2 TO 3	40	40	40	40	46	38	33	37	41	50
4 TO 9	23	23	19	21	24	19	25	22	22	23
TEN OR MORE	12	11	11	10	9	11	16	15	9	7
AVERAGE, IF ANY	4.8	4.9	4.4	4.4	4.2	4.6	6.0	5.2	4.5	3.9
AVG., INCL. ZERO	4.3	4.3	3.8	3.7	4.0	3.9	5.1	4.5	4.0	3.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	18	11	18	10	7	15	9	21	11	9
1	14	12	16	10	19	13	10	16	9	18	15
2 TO 3	40	42	32	40	46	46	33	37	38	39	48
4 TO 9	23	20	27	21	19	23	26	20	25	26	18
TEN OR MORE	12	8	14	10	7	11	16	18	7	6	10
AVERAGE, IF ANY	4.8	4.0	5.2	4.8	4.0	4.7	5.6	5.4	4.5	4.2	4.5
AVG., INCL. ZERO	4.3	3.3	4.6	3.9	3.6	4.4	4.8	4.9	3.7	3.7	4.1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	44	46	38	53	18	54	54	11
HOTEL OR MOTEL	39	35	51	32	65	37	35	100
RENTED CABIN OR CONDOMINIUM	5	6	3	7	*	6	9	*
OWNED CABIN OR CONDOMINIUM	2	3	1	3	1	3	4	*
CAMPER, TRAILER, OR RV	2	3	*	2	2	2	2	*
OTHER	2	1	3	1	2	1	1	2
NO OVERNIGHT STAY	12	11	13	10	17	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.3	6.8	4.3	2.3	4.7	2.4	3.8
HOTEL, MOTEL	3.4	2.8	4.6	3.8	3.3	3.8	2.3	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	44	48	37	31	50	31	53	39	41	69
HOTEL OR MOTEL	39	39	45	45	41	41	32	45	36	23
RENTED CABIN OR CONDOMINIUM	5	2	7	11	5	8	1	6	6	2
OWNED CABIN OR CONDOMINIUM	2	2	3	4	2	4	2	2	4	1
CAMPER, TRAILER, OR RV	2	2	1	1	1	2	3	1	4	1
OTHER	2	2	2	1	2	2	1	2	2	*
NO OVERNIGHT STAY	12	12	14	15	6	17	16	13	13	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	3.8	4.4	4.8	3.8	4.2	5.3	5.0	3.7	3.5
HOTEL, MOTEL	3.4	3.0	3.4	3.9	3.0	3.6	4.0	3.4	3.5	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	44	42	51	42	42	43	46	51	34	42	45
HOTEL OR MOTEL	39	35	34	35	40	46	41	34	37	41	43
RENTED CABIN OR CONDOMINIUM	5	3	4	6	8	4	3	6	6	8	3
OWNED CABIN OR CONDOMINIUM	2	4	2	6	*	3	3	1	5	1	2
CAMPER, TRAILER, OR RV	2	3	2	5	2	1	2	2	4	2	1
OTHER	2	3	2	*	*	2	2	1	2	1	3
NO OVERNIGHT STAY	12	18	11	18	10	7	115	9	21	11	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.3	3.9	5.3	3.2	2.6	5.1	5.7	4.9	4.1	2.9	4.4
HOTEL, MOTEL	3.4	2.7	3.4	2.3	2.5	4.5	4.0	3.8	4.3	2.8	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	52	44	70	44	81	40	39	60
2	29	33	19	32	16	33	36	25
3	8	9	4	9	2	10	10	6
4	6	7	4	7	*	9	8	6
5	3	4	1	5	1	4	5	2
6+	2	2	1	3	*	4	2	1
PARTIES WITHOUT CHILDREN	85	81	95	82	98	81	81	92
ONE ADULT	52	44	70	44	81	40	39	60
TWO ADULTS	26	30	18	30	15	32	34	24
3 + ADULTS	7	7	7	9	2	9	9	7
PARTIES WITH CHILDREN	14	18	5	18	2	19	19	8
ONE ADULT	4	6	1	5	1	6	5	1
TWO ADULTS	6	8	2	9	1	8	8	5
3 + ADULTS	3	4	1	4	*	5	6	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.1	1.5	2.1	1.2	2.2	2.1	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.3	*	.4	.3	.1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	52	54	53	54	56	55	40	100	*	*
2	29	26	24	24	22	24	49	*	78	16
3	8	9	8	8	8	6	9	*	13	22
4	6	6	7	6	6	9	1	*	4	34
5	3	4	5	5	7	1	1	*	3	18
6+	2	1	3	4	1	4	*	*	2	10
PARTIES WITHOUT CHILDREN	85	83	85	88	81	83	100	100	100	*
ONE ADULT	52	54	53	54	56	55	40	100	*	*
TWO ADULTS	26	23	23	23	19	21	49	*	79	*
3 + ADULTS	7	6	9	11	6	6	11	*	21	*
PARTIES WITH CHILDREN	14	17	15	12	19	17	*	*	*	100
ONE ADULT	4	5	3	3	5	6	*	*	*	31
TWO ADULTS	6	7	8	8	10	7	*	*	*	45
3 + ADULTS	3	5	4	1	4	5	*	*	*	24
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.8	2.0	1.9	1.5	1.6	1.7	1.0	2.4	3.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.2	.3	.3	*	*	*	1.8

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	52	59	49	47	54	53	52	51	41	58	54
2	29	20	30	26	29	33	27	31	29	28	29
3	8	9	7	8	9	7	10	5	12	6	7
4	6	4	8	9	6	5	5	8	8	6	5
5	3	2	4	10	3	1	2	3	8	2	3
6+	2	6	2	1	*	1	4	2	1	1	2
PARTIES WITHOUT CHILDREN	85	85	82	82	85	91	85	83	84	89	87
ONE ADULT	52	59	49	47	54	53	52	51	41	58	54
TWO ADULTS	26	15	28	26	27	30	23	28	29	27	27
3 + ADULTS	7	11	6	9	5	8	11	5	14	3	6
PARTIES WITH CHILDREN	14	14	18	18	15	8	15	17	16	11	13
ONE ADULT	4	8	6	*	5	2	7	6	6	1	2
TWO ADULTS	6	4	7	15	5	5	5	6	7	6	8
3 + ADULTS	3	2	5	4	4	1	2	4	3	5	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	1.9	1.6	1.8	1.7	2.0	1.9	2.1	1.7	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.1	.3	.3	.3	.2	.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	51	29	51	23	53	100	39
VACATION TRIP	55	57	50	75	5	100	67	52
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	67	71	56	100	5	91	76	54
VISIT FRIENDS OR RELATIVES	34	39	21	51	3	47	37	15
OUTDOOR RECREATION	14	15	13	21	2	17	18	11
ENTERTAINMENT	19	18	23	29	1	28	22	30
BUSINESS (ANY)	24	19	38	2	100	2	13	40
CONVENTION,ETC.	8	7	12	1	33	1	5	14
OTHER BUSINESS	16	12	26	1	67	1	7	26
PERSONAL, FAMILY, OTHER	10	11	8	*	*	7	11	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	44	45	45	55	36	39	34	56	60
VACATION TRIP	55	58	54	51	63	45	58	43	67	75
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	67	71	67	62	74	57	70	57	76	84
VISIT FRIENDS OR RELATIVES	34	39	30	23	36	26	43	28	35	54
OUTDOOR RECREATION	14	12	18	21	16	17	7	12	16	15
ENTERTAINMENT	19	21	20	19	23	14	19	17	26	15
BUSINESS (ANY)	24	18	28	36	21	32	18	37	12	3
CONVENTION,ETC.	8	6	9	10	6	9	10	11	7	*
OTHER BUSINESS	16	12	19	26	14	23	8	26	5	3
PERSONAL, FAMILY, OTHER	10	12	7	3	6	12	13	7	13	13

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	45	42	40	50	49	42	44	37	48	48
VACATION TRIP	55	62	60	58	41	55	69	56	63	42	51
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	67	64	66	70	59	72	71	69	70	59	67
VISIT FRIENDS OR RELATIVES	34	39	40	40	34	27	37	41	30	35	29
OUTDOOR RECREATION	14	13	11	17	10	18	16	13	16	11	15
ENTERTAINMENT	19	12	16	12	15	28	19	15	25	14	24
BUSINESS (ANY)	24	31	20	23	28	23	21	21	26	28	25
CONVENTION,ETC.	8	13	5	7	8	9	8	7	7	7	10
OTHER BUSINESS	16	18	15	16	20	13	13	13	18	22	15
PERSONAL, FAMILY, OTHER	10	6	14	7	15	7	9	11	6	13	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	13	13	13	17	15	14	12
NEW ENGLAND	4	4	4	3	5	4	4	2
MID-ATLANTIC	10	10	10	10	12	11	9	10
SOUTHEAST	25	27	20	25	21	27	24	22
SOUTH ATLANTIC	20	21	17	20	14	22	19	17
EAST SOUTH CENTRAL	5	6	4	5	6	5	5	5
GREAT LAKES	12	13	10	12	11	12	11	10
EAST NORTH CENTRAL	12	13	10	12	11	12	11	10
MIDWEST	18	22	9	16	21	14	21	19
WEST SOUTH CENTRAL	13	15	7	12	13	9	16	12
WEST NORTH CENTRAL	6	7	2	4	8	5	5	6
WEST	26	22	35	27	24	25	28	30
MOUNTAIN	9	8	11	10	6	10	8	13
PACIFIC	17	14	24	17	18	16	20	17
OUTSIDE US	7	4	13	8	6	8	4	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	12	18	20	14	16	7	16	11	14
NEW ENGLAND	4	4	5	5	3	5	3	4	3	5
MID-ATLANTIC	10	9	13	15	11	12	4	12	7	9
SOUTHEAST	25	28	21	18	21	25	34	23	25	32
SOUTH ATLANTIC	20	22	16	13	16	20	27	18	20	26
EAST SOUTH CENTRAL	5	5	5	5	5	5	6	5	5	6
GREAT LAKES	12	11	13	15	12	10	12	10	12	15
EAST NORTH CENTRAL	12	11	13	15	12	10	12	10	12	15
MIDWEST	18	21	16	15	18	23	15	19	17	19
WEST SOUTH CENTRAL	13	13	11	12	10	18	9	13	13	10
WEST NORTH CENTRAL	6	8	5	3	7	5	6	6	4	9
WEST	26	23	26	28	29	22	28	27	29	14
MOUNTAIN	9	11	8	7	11	9	7	11	7	3
PACIFIC	17	12	18	21	18	14	21	16	22	11
OUTSIDE US	7	7	6	5	8	5	6	6	7	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	58	10	4	2	3
NEW ENGLAND	4	28	*	*	*	*	17	3	*	1	*
MID-ATLANTIC	10	72	*	*	*	*	41	7	4	1	2
SOUTHEAST	25	*	100	*	*	*	20	72	20	8	4
SOUTH ATLANTIC	20	*	79	*	*	*	20	60	12	2	4
EAST SOUTH CENTRAL	5	*	21	*	*	*	1	12	8	6	*
GREAT LAKES	12	*	*	100	*	*	9	2	47	6	3
EAST NORTH CENTRAL	12	*	*	100	*	*	9	2	47	6	3
MIDWEST	18	*	*	*	100	*	2	5	9	73	4
WEST SOUTH CENTRAL	13	*	*	*	69	*	1	5	1	53	3
WEST NORTH CENTRAL	6	*	*	*	31	*	1	1	8	19	1
WEST	26	*	*	*	*	100	4	7	13	9	78
MOUNTAIN	9	*	*	*	*	34	*	3	8	5	22
PACIFIC	17	*	*	*	*	66	3	4	5	3	56
OUTSIDE US	7	*	*	*	*	*	67	4	8	5	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	15	19	17	14	21	15	16
NEW ENGLAND	6	6	6	6	5	8	4	7
MID-ATLANTIC	10	9	13	11	9	13	11	10
SOUTHEAST	22	23	19	22	19	22	22	19
SOUTH ATLANTIC	18	19	16	18	16	18	19	17
EAST SOUTH CENTRAL	4	4	3	4	3	4	3	3
GREAT LAKES	16	17	16	18	16	19	14	16
EAST NORTH CENTRAL	16	17	16	18	16	19	14	16
MIDWEST	20	23	14	17	24	15	22	21
WEST SOUTH CENTRAL	12	15	5	12	10	9	16	11
WEST NORTH CENTRAL	7	7	9	5	13	6	5	10
WEST	26	23	32	25	27	23	28	28
MOUNTAIN	7	6	9	6	9	7	7	7
PACIFIC	19	17	23	19	18	17	21	21

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	15	19	21	15	18	13	16	16	17
NEW ENGLAND	6	6	8	8	6	7	3	6	4	10
MID-ATLANTIC	10	9	12	13	8	11	10	10	11	7
SOUTHEAST	22	22	21	20	19	22	26	22	21	26
SOUTH ATLANTIC	18	17	17	16	16	19	19	18	18	22
EAST SOUTH CENTRAL	4	5	4	4	3	3	7	4	3	4
GREAT LAKES	16	16	17	20	15	16	19	13	21	18
EAST NORTH CENTRAL	16	16	17	20	15	16	19	13	21	18
MIDWEST	20	21	18	16	18	24	17	22	18	16
WEST SOUTH CENTRAL	12	11	10	11	10	17	10	13	12	10
WEST NORTH CENTRAL	7	10	7	5	8	7	8	9	6	6
WEST	26	26	26	23	33	20	23	27	25	23
MOUNTAIN	7	8	7	5	10	5	5	8	4	8
PACIFIC	19	17	19	19	23	14	19	18	21	15

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	70	13	12	2	2	100	*	*	*	*
NEW ENGLAND	6	28	4	7	*	1	35	*	*	*	*
MID-ATLANTIC	10	43	9	5	2	2	65	*	*	*	*
SOUTHEAST	22	16	63	4	7	6	*	100	*	*	*
SOUTH ATLANTIC	18	16	50	4	4	5	*	83	*	*	*
EAST SOUTH CENTRAL	4	*	12	1	3	1	*	17	*	*	*
GREAT LAKES	16	5	14	66	9	9	*	*	100	*	*
EAST NORTH CENTRAL	16	5	14	66	9	9	*	*	100	*	*
MIDWEST	20	3	6	11	77	7	*	*	*	100	*
WEST SOUTH CENTRAL	12	2	3	1	56	2	*	*	*	62	*
WEST NORTH CENTRAL	7	1	4	10	21	5	*	*	*	38	*
WEST	26	5	4	7	6	76	*	*	*	*	100
MOUNTAIN	7	2	1	5	3	18	*	*	*	*	26
PACIFIC	19	3	3	1	3	58	*	*	*	*	74

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	34	54	43	34	42	39	41
250,000-999,999	38	39	33	35	42	34	39	38
50,000-249,000	23	26	13	22	24	24	22	21
LESS THAN 50,000	*	1	*	*	*	*	1	*
ADI OF DESTINATION - POPULATION								
A COUNTY	39	30	59	36	50	38	38	47
WITHIN MAJOR CITY	29	22	46	25	43	28	28	41
B COUNTY	28	32	16	29	22	27	31	23
C COUNTY	15	19	5	15	16	13	15	13
D COUNTY	12	15	5	13	7	15	13	8
OUTSIDE US	7	4	13	8	6	8	4	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	32	43	50	41	43	33	44	37	29
250,000-999,999	38	39	36	33	33	37	43	34	41	39
50,000-249,000	23	29	21	17	26	19	24	21	21	32
LESS THAN 50,000	*	1	1	*	*	1	*	*	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	39	35	43	47	40	39	35	44	34	30
WITHIN MAJOR CITY	29	27	32	34	32	31	23	35	22	24
B COUNTY	28	26	26	28	23	32	31	25	28	41
C COUNTY	15	20	14	10	20	12	14	15	18	11
D COUNTY	12	15	10	9	11	11	16	12	12	12
OUTSIDE US	7	7	6	5	8	5	6	6	7	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	57	31	37	29	47	63	27	35	24	50
250,000-999,999	38	32	50	50	26	31	26	53	51	32	27
50,000-249,000	23	10	18	13	45	21	10	20	14	42	24
LESS THAN 50,000	*	1	*	*	1	*	1	*	*	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	39	37	33	37	39	54	37	31	34	40	49
WITHIN MAJOR CITY	29	19	30	35	39	32	27	24	31	37	28
B COUNTY	28	33	39	26	27	20	31	39	25	23	21
C COUNTY	15	25	12	22	20	10	19	14	17	20	8
D COUNTY	12	6	16	15	13	13	6	12	13	15	13
OUTSIDE US	7	*	2	*	1	1	7	4	8	5	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	2	23	6	14	6	5	12
PACKAGE TOUR	4	1	8	4	3	5	1	6
CONSULTED TRAVEL AGENT	15	3	43	13	23	16	9	25
USED FOR HOTEL,TRANSP RESERVATION	10	1	32	9	15	11	6	17

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	4	10	15	7	12	3	11	5	2
PACKAGE TOUR	4	4	4	3	3	3	5	3	5	2
CONSULTED TRAVEL AGENT	15	12	19	24	15	18	11	21	10	4
USED FOR HOTEL,TRANSP RESERVATION	10	7	14	18	11	12	5	14	8	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	7	3	3	14	7	7	8	6	9
PACKAGE TOUR	4	2	4	4	1	4	6	2	7	2	3
CONSULTED TRAVEL AGENT	15	13	9	16	7	23	17	11	16	10	19
USED FOR HOTEL,TRANSP RESERVATION	10	7	4	15	3	18	11	6	13	6	13

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	26	1	20	20	20	23	15
300-399	16	20	2	17	10	15	20	11
400-499	11	13	1	11	9	12	15	10
500-599	5	6	1	5	3	4	6	5
600-999	18	20	13	16	26	15	19	16
1000-1999	12	8	26	12	13	13	10	15
2000 OR MORE	11	3	40	11	14	12	5	20
OUTSIDE U.S.	7	5	15	8	6	8	3	10
AVERAGE DISTANCE OF TRIP	920	570	2280	910	1070	960	660	1230
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	70	84	72	74	73	74	77
400 OR MORE	57	50	82	55	65	58	54	66
500 OR MORE	46	36	80	44	56	45	40	56
600 OR MORE	42	31	80	40	53	41	34	51
1000 OR MORE	23	11	67	23	27	26	15	35

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	20	20	23	23	21	14	23	20	20
300-399	16	14	14	17	16	16	12	13	13	23
400-499	11	11	12	14	12	11	8	8	12	11
500-599	5	5	4	4	5	5	3	5	4	6
600-999	18	20	19	13	18	16	27	18	20	17
1000-1999	12	14	12	10	9	10	19	11	13	11
2000 OR MORE	11	10	13	13	11	14	11	17	11	6
OUTSIDE U.S.	7	8	6	6	7	7	6	6	8	6
AVERAGE DISTANCE OF TRIP	920	880	930	940	860	980	1020	1130	980	670
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	74	74	71	71	73	81	72	73	74
400 OR MORE	57	60	60	54	54	56	68	59	60	51
500 OR MORE	46	49	48	40	43	45	61	51	48	40
600 OR MORE	42	44	43	36	37	40	57	47	44	34
1000 OR MORE	23	24	24	23	19	24	30	29	24	17

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	22	14	46	23	18	18	15	32	24	17
300-399	16	32	16	9	21	10	25	19	9	20	9
400-499	11	20	11	8	15	7	18	10	19	12	6
500-599	5	4	7	2	10	1	2	7	2	9	4
600-999	18	7	23	13	13	32	7	25	10	13	30
1000-1999	12	8	19	10	15	9	10	15	14	14	8
2000 OR MORE	11	9	11	12	4	22	13	7	17	7	13
OUTSIDE U.S.	7	*	*	*	*	*	7	2	6	5	13
AVERAGE DISTANCE OF TRIP	920	750	930	710	660	1340	950	830	1040	730	1050
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	78	86	54	77	81	75	82	62	74	71
400 OR MORE	57	47	70	45	56	71	51	63	53	54	61
500 OR MORE	46	27	59	37	42	65	32	53	44	42	55
600 OR MORE	42	24	53	35	32	63	30	47	42	33	51
1000 OR MORE	23	17	30	22	19	31	23	22	31	20	21

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	100	*	79	60	78	86	68
RENTAL CAR	2	3	*	1	11	*	1	5
AIRPLANE	22	*	100	19	38	20	13	30
BUS	1	*	*	1	*	1	*	1
TRAIN	*	*	*	*	*	1	*	*
OTHER	*	*	*	*	1	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	874	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	84	74	68	78	75	78	60	77	91
RENTAL CAR	2	2	2	2	3	2	*	3	3	*
AIRPLANE	22	15	25	31	20	24	21	37	22	8
BUS	1	1	*	*	1	*	1	2	1	1
TRAIN	*	1	*	*	*	*	*	1	*	*
OTHER	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	81	82	85	90	62	74	81	77	85	68
RENTAL CAR	2	3	1	2	4	3	2	2	1	2	3
AIRPLANE	22	17	16	15	10	36	23	18	22	14	31
BUS	1	1	1	*	*	2	2	1	*	1	1
TRAIN	*	2	*	*	*	*	1	*	*	*	*
OTHER	*	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	10	12	10	16	7	*	*
1	13	14	7	12	16	11	17	19
2 TO 3	43	49	26	43	38	44	66	36
4 TO 9	23	21	31	24	22	27	17	32
TEN OR MORE	10	6	23	11	9	11	*	13
AVERAGE, IF ANY	4.6	3.8	7.2	4.7	4.2	4.9	2.5	4.7
AVG., INCL. ZERO	4.1	3.4	6.4	4.3	3.6	4.6	2.5	4.7

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	12	10	10	5	13	18	13	12	7
1	13	13	14	11	15	11	10	14	14	10
2 TO 3	43	42	43	46	47	44	36	37	40	54
4 TO 9	23	22	22	23	24	21	24	22	24	23
TEN OR MORE	10	11	10	10	8	10	13	15	10	6
AVERAGE, IF ANY	4.6	4.7	4.4	4.3	4.1	4.6	5.6	5.2	4.7	3.9
AVG., INCL. ZERO	4.1	4.2	4.0	3.8	3.9	4.0	4.8	4.5	4.2	3.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	11	9	17	9	5	10	8	17	11	8
1	13	11	13	11	17	13	8	14	9	17	15
2 TO 3	43	53	38	47	47	44	45	44	41	41	44
4 TO 9	23	18	27	19	21	28	23	20	26	26	21
TEN OR MORE	10	6	12	7	7	10	13	14	7	5	12
AVERAGE, IF ANY	4.6	3.4	4.9	4.2	4.0	4.7	4.8	4.9	4.4	4.2	4.6
AVG., INCL. ZERO	4.1	3.0	4.5	3.5	3.7	4.4	4.3	4.6	3.8	3.7	4.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	49	53	38	55	20	56	59	12
HOTEL OR MOTEL	35	32	49	31	63	35	31	100
RENTED CABIN OR CONDOMINIUM	5	5	4	5	*	5	7	*
OWNED CABIN OR CONDOMINIUM	2	2	1	2	1	3	3	*
CAMPER, TRAILER, OR RV	2	3	*	2	1	2	2	*
OTHER	2	1	2	1	2	1	1	2
NO OVERNIGHT STAY	11	10	12	10	16	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.1	3.4	6.9	3.9	2.2	4.2	2.5	3.9
HOTEL, MOTEL	3.5	3.0	4.5	3.7	3.3	3.7	2.3	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	49	51	44	43	55	41	53	39	42	69
HOTEL OR MOTEL	35	37	41	37	36	37	30	45	37	24
RENTED CABIN OR CONDOMINIUM	5	1	6	10	6	5	2	6	6	2
OWNED CABIN OR CONDOMINIUM	2	2	3	3	2	3	2	2	4	1
CAMPER, TRAILER, OR RV	2	2	1	2	1	3	3	1	4	*
OTHER	2	2	2	2	2	2	1	2	2	*
NO OVERNIGHT STAY	11	12	10	10	5	13	18	13	12	7
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	3.8	4.1	4.2	3.6	4.1	4.6	5.0	3.9	3.5
HOTEL, MOTEL	3.5	3.2	3.4	3.8	3.0	3.4	4.0	3.5	3.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	49	52	54	51	54	43	51	57	39	49	48
HOTEL OR MOTEL	35	29	34	30	33	43	36	31	38	35	37
RENTED CABIN OR CONDOMINIUM	5	1	5	4	5	6	1	7	3	5	6
OWNED CABIN OR CONDOMINIUM	2	3	1	5	*	3	2	1	4	1	3
CAMPER, TRAILER, OR RV	2	6	2	4	2	1	5	1	3	2	1
OTHER	2	2	1	*	*	3	2	1	1	*	3
NO OVERNIGHT STAY	11	11	9	17	9	5	10	8	17	11	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.1	3.8	4.9	3.5	2.8	4.6	5.1	4.6	3.9	3.1	3.6
HOTEL, MOTEL	3.5	2.9	3.6	1.9	3.2	4.3	4.0	3.3	5.0	2.9	3.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	28	22	46	21	66	18	18	35
2	30	32	25	30	26	30	34	29
3	12	13	8	13	5	13	14	10
4	13	14	11	14	1	17	16	13
5	9	11	5	12	3	10	12	7
6+	7	9	4	9	*	11	6	5
PARTIES WITHOUT CHILDREN	70	64	88	66	97	63	65	78
ONE ADULT	28	22	46	21	66	18	18	35
TWO ADULTS	28	30	24	29	24	29	32	28
3 + ADULTS	14	13	18	16	7	16	15	15
PARTIES WITH CHILDREN	30	36	11	34	3	37	35	20
ONE ADULT	8	9	2	8	2	10	7	1
TWO ADULTS	14	16	4	16	2	15	15	10
3 + ADULTS	8	10	4	10	*	12	12	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	29	27	27	30	28	23	100	*	*
2	30	28	25	25	23	25	57	*	66	8
3	12	14	12	11	13	9	15	*	17	17
4	13	14	15	12	14	19	2	*	7	34
5	9	10	12	11	18	3	3	*	6	22
6+	7	5	9	13	3	16	*	*	5	18
PARTIES WITHOUT CHILDREN	70	64	68	73	62	63	99	100	100	*
ONE ADULT	28	29	27	27	30	28	23	100	*	*
TWO ADULTS	28	25	23	23	20	22	57	*	67	*
3 + ADULTS	14	10	17	23	12	13	20	*	33	*
PARTIES WITH CHILDREN	30	36	32	27	38	37	1	*	*	100
ONE ADULT	8	8	7	8	7	12	*	*	*	26
TWO ADULTS	14	15	16	15	21	13	*	*	*	45
3 + ADULTS	8	13	9	3	10	12	1	*	*	28

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	30	25	22	30	31	26	27	19	35	30
2	30	20	31	24	32	38	27	33	27	34	32
3	12	13	11	11	16	12	14	9	17	10	12
4	13	8	17	17	13	12	10	17	14	14	10
5	9	6	10	23	7	4	6	8	19	5	9
6+	7	23	6	3	1	3	17	6	4	2	8
PARTIES WITHOUT CHILDREN	70	68	63	64	68	83	68	65	71	74	72
ONE ADULT	28	30	25	22	30	31	26	27	19	35	30
TWO ADULTS	28	15	29	24	30	35	22	29	27	32	30
3 + ADULTS	14	23	9	18	8	17	20	8	25	6	13
PARTIES WITH CHILDREN	30	32	37	36	31	16	31	35	29	26	28
ONE ADULT	8	21	9	*	9	3	17	10	9	2	2
TWO ADULTS	14	8	16	28	11	10	9	15	14	12	16
3 + ADULTS	8	4	12	9	11	3	5	10	7	12	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	56	31	53	29	55	100	44
VACATION TRIP	64	66	59	79	6	100	71	63
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	74	77	65	100	7	92	78	65
VISIT FRIENDS OR RELATIVES	40	44	24	54	4	49	41	19
OUTDOOR RECREATION	15	15	16	21	2	17	19	15
ENTERTAINMENT	20	17	27	26	3	26	18	33
BUSINESS (ANY)	16	12	28	1	100	1	9	28
CONVENTION,ETC.	6	5	9	1	37	1	5	11
OTHER BUSINESS	10	7	19	*	63	1	5	17
PERSONAL, FAMILY, OTHER	11	12	9	*	*	7	12	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	51	50	49	62	40	44	33	55	58
VACATION TRIP	64	64	66	65	69	61	58	43	68	78
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	74	76	76	76	82	67	72	57	78	85
VISIT FRIENDS OR RELATIVES	40	42	38	34	41	35	44	28	36	56
OUTDOOR RECREATION	15	14	19	22	21	15	7	12	17	15
ENTERTAINMENT	20	21	19	20	21	17	21	17	26	14
BUSINESS (ANY)	16	12	17	22	13	20	16	37	12	2
CONVENTION,ETC.	6	5	6	6	5	6	10	11	7	*
OTHER BUSINESS	10	7	12	16	8	14	6	26	5	1
PERSONAL, FAMILY, OTHER	11	14	8	3	6	15	13	7	12	13

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	50	49	51	47	57	53	47	54	42	55	52
VACATION TRIP	64	76	64	68	54	59	78	62	72	52	58
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	74	77	70	79	69	76	78	73	80	65	74
VISIT FRIENDS OR RELATIVES	40	50	41	45	46	30	43	43	35	43	36
OUTDOOR RECREATION	15	14	15	22	7	19	16	16	18	10	17
ENTERTAINMENT	20	14	14	12	17	29	20	14	28	14	23
BUSINESS (ANY)	16	19	12	13	19	18	13	14	13	20	19
CONVENTION,ETC.	6	8	3	4	6	10	5	5	4	5	9
OTHER BUSINESS	10	12	9	9	13	8	8	8	9	16	9
PERSONAL, FAMILY, OTHER	11	5	18	9	14	9	10	14	7	15	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	11	15	18	17	14	12
NEW ENGLAND	4	4	3	4	6	4	4	2
MID-ATLANTIC	11	11	8	11	12	13	10	9
SOUTHEAST	26	28	19	24	20	26	27	25
SOUTH ATLANTIC	21	22	16	20	14	21	21	20
EAST SOUTH CENTRAL	5	6	4	5	6	5	5	5
GREAT LAKES	13	14	9	14	11	14	12	11
EAST NORTH CENTRAL	13	14	9	14	11	14	12	11
MIDWEST	17	20	8	16	20	14	20	16
WEST SOUTH CENTRAL	11	13	7	11	13	9	14	11
WEST NORTH CENTRAL	6	7	2	5	7	5	5	5
WEST	23	19	38	24	26	21	24	28
MOUNTAIN	8	5	15	8	5	8	6	13
PACIFIC	16	13	24	15	21	13	18	15
OUTSIDE US	7	5	15	8	6	8	3	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	11	19	24	13	18	8	16	13	15
NEW ENGLAND	4	3	5	5	3	4	4	4	4	3
MID-ATLANTIC	11	7	14	19	10	14	3	12	9	12
SOUTHEAST	26	31	22	17	22	27	32	23	23	32
SOUTH ATLANTIC	21	25	16	12	17	21	26	18	19	25
EAST SOUTH CENTRAL	5	5	5	5	5	6	6	5	4	7
GREAT LAKES	13	12	16	18	16	9	13	10	13	16
EAST NORTH CENTRAL	13	12	16	18	16	9	13	10	13	16
MIDWEST	17	20	14	11	18	18	15	19	16	18
WEST SOUTH CENTRAL	11	13	9	8	10	14	11	13	12	10
WEST NORTH CENTRAL	6	8	5	4	8	4	5	6	4	8
WEST	23	20	24	25	25	21	27	27	29	13
MOUNTAIN	8	8	8	8	7	10	6	11	9	3
PACIFIC	16	12	16	17	18	12	21	16	20	10
OUTSIDE US	7	8	6	6	7	7	6	6	8	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	64	8	3	1	2
NEW ENGLAND	4	26	*	*	*	*	17	2	*	1	*
MID-ATLANTIC	11	74	*	*	*	*	48	6	3	1	1
SOUTHEAST	26	*	100	*	*	*	19	77	18	8	3
SOUTH ATLANTIC	21	*	79	*	*	*	19	66	9	3	3
EAST SOUTH CENTRAL	5	*	21	*	*	*	*	12	9	6	*
GREAT LAKES	13	*	*	100	*	*	6	2	48	7	5
EAST NORTH CENTRAL	13	*	*	100	*	*	6	2	48	7	5
MIDWEST	17	*	*	*	100	*	1	5	11	73	4
WEST SOUTH CENTRAL	11	*	*	*	67	*	1	4	3	55	2
WEST NORTH CENTRAL	6	*	*	*	33	*	1	1	8	18	3
WEST	23	*	*	*	*	100	3	5	13	7	74
MOUNTAIN	8	*	*	*	*	32	*	2	10	4	18
PACIFIC	16	*	*	*	*	68	2	3	4	2	55
OUTSIDE US	7	*	*	*	*	*	7	2	6	5	13

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	17	18	18	14	21	16	17
NEW ENGLAND	7	8	5	8	5	9	4	6
MID-ATLANTIC	10	9	13	10	9	12	12	11
SOUTHEAST	22	23	18	21	19	21	24	20
SOUTH ATLANTIC	19	20	14	18	15	18	21	17
EAST SOUTH CENTRAL	3	3	3	3	4	3	3	3
GREAT LAKES	19	19	19	21	14	21	15	20
EAST NORTH CENTRAL	19	19	19	21	14	21	15	20
MIDWEST	18	19	11	15	23	14	19	17
WEST SOUTH CENTRAL	11	13	4	10	10	9	14	10
WEST NORTH CENTRAL	6	6	7	5	13	5	5	7
WEST	25	22	34	24	29	22	25	26
MOUNTAIN	7	6	10	7	8	7	7	9
PACIFIC	18	16	24	17	22	15	18	17

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	14	21	25	14	22	14	16	17	18
NEW ENGLAND	7	6	10	12	6	11	3	6	4	12
MID-ATLANTIC	10	8	11	14	8	11	11	10	13	6
SOUTHEAST	22	23	20	18	20	23	24	22	19	26
SOUTH ATLANTIC	19	19	17	15	17	20	19	18	16	23
EAST SOUTH CENTRAL	3	4	3	3	3	2	5	4	3	3
GREAT LAKES	19	18	20	23	20	15	23	13	23	18
EAST NORTH CENTRAL	19	18	20	23	20	15	23	13	23	18
MIDWEST	18	20	14	11	16	20	17	22	16	15
WEST SOUTH CENTRAL	11	11	8	7	10	13	10	13	11	10
WEST NORTH CENTRAL	6	9	6	4	6	8	7	9	5	6
WEST	25	25	25	22	31	20	23	27	25	23
MOUNTAIN	7	8	8	6	11	4	4	8	4	9
PACIFIC	18	17	17	16	20	16	19	18	20	14

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	78	13	7	1	2	100	*	*	*	*
NEW ENGLAND	7	37	5	3	*	1	40	*	*	*	*
MID-ATLANTIC	10	41	8	4	1	1	60	*	*	*	*
SOUTHEAST	22	13	65	4	7	5	*	100	*	*	*
SOUTH ATLANTIC	19	13	55	3	4	4	*	85	*	*	*
EAST SOUTH CENTRAL	3	*	10	1	3	1	*	15	*	*	*
GREAT LAKES	19	5	13	69	13	11	*	*	100	*	*
EAST NORTH CENTRAL	19	5	13	69	13	11	*	*	100	*	*
MIDWEST	18	2	6	10	73	5	*	*	*	100	*
WEST SOUTH CENTRAL	11	2	3	1	53	1	*	*	*	63	*
WEST NORTH CENTRAL	6	1	3	9	21	4	*	*	*	37	*
WEST	25	3	3	10	6	77	*	*	*	*	100
MOUNTAIN	7	1	1	10	4	18	*	*	*	*	27
PACIFIC	18	1	2	1	2	59	*	*	*	*	73

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	32	55	40	34	40	35	38
250,000-999,999	38	40	31	36	43	34	41	40
50,000-249,000	24	27	14	24	23	26	23	21
LESS THAN 50,000	1	1	*	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	34	29	53	33	47	33	34	42
WITHIN MAJOR CITY	26	22	40	23	41	24	25	36
B COUNTY	31	35	17	30	25	32	33	26
C COUNTY	15	18	5	16	16	13	17	13
D COUNTY	12	14	5	13	6	13	13	8
OUTSIDE US	7	5	15	8	6	8	3	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	29	38	45	40	36	34	44	40	27
250,000-999,999	38	40	36	32	33	38	44	35	39	39
50,000-249,000	24	30	25	22	27	24	22	21	19	33
LESS THAN 50,000	1	1	1	1	*	2	*	*	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	34	32	37	38	37	34	32	43	32	29
WITHIN MAJOR CITY	26	25	26	27	28	27	23	35	22	23
B COUNTY	31	29	30	30	25	35	32	25	26	43
C COUNTY	15	18	14	13	21	10	16	15	19	10
D COUNTY	12	14	12	10	11	11	15	12	12	12
OUTSIDE US	7	8	6	6	7	7	6	6	8	6

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	48	28	36	25	49	52	24	41	23	46
250,000-999,999	38	32	51	49	27	29	28	56	45	33	28
50,000-249,000	24	20	20	14	46	21	19	21	14	42	26
LESS THAN 50,000	1	1	1	1	1	*	2	*	*	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	34	26	29	30	41	53	27	27	27	41	47
WITHIN MAJOR CITY	26	13	25	29	40	29	19	22	26	39	26
B COUNTY	31	44	43	31	28	19	39	42	31	22	20
C COUNTY	15	22	15	28	17	7	19	17	19	18	6
D COUNTY	12	8	14	12	15	14	8	10	10	16	16
OUTSIDE US	7	*	*	*	*	*	7	2	6	5	13

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED PERSON TRIPS (MILLIONS)	240.6	184.5	52.5	179.9	37.9	154.2	120.3	85.3
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	2	20	5	14	5	4	11
PACKAGE TOUR	4	2	8	4	3	5	1	7
CONSULTED TRAVEL AGENT	12	3	41	12	22	13	6	24
USED FOR HOTEL,TRANSP RESERVATION	8	1	33	8	15	9	4	17

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED PERSON TRIPS (MILLIONS)	240.6	141.9	184.0	98.7	82.7	75.7	47.7	66.7	101.5	72.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	4	7	9	6	8	3	11	6	2
PACKAGE TOUR	4	4	3	2	3	3	6	3	5	2
CONSULTED TRAVEL AGENT	12	10	15	18	12	15	9	21	12	5
USED FOR HOTEL,TRANSP RESERVATION	8	6	11	14	8	11	5	14	10	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED PERSON TRIPS (MILLIONS)	240.6	34.4	62.5	31.5	41.2	56.1	41.8	53.1	46.2	41.1	58.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	3	5	1	2	13	4	4	6	5	9
PACKAGE TOUR	4	2	4	3	1	4	6	2	6	3	3
CONSULTED TRAVEL AGENT	12	9	8	9	5	23	11	8	18	8	14
USED FOR HOTEL,TRANSP RESERVATION	8	4	3	8	2	19	8	4	14	5	10

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	57	51	52	63	53	53	56
NOT MARRIED	45	43	49	48	37	47	47	44
SEX								
MALE	53	52	58	51	65	45	54	56
FEMALE	47	48	42	49	35	55	46	44
AGE								
18-24	17	19	14	21	11	21	22	13
25-34	25	23	30	26	26	27	30	31
35-44	22	21	23	18	30	20	19	24
45-54	14	13	15	12	18	9	10	13
55-64	11	11	11	11	9	10	9	9
65-74	8	9	7	10	2	9	6	7
75-84	1	1	1	2	1	2	1	2
85+	2	2	1	1	5	1	3	*
AVERAGE	41	41	40	39	43	40	38	39

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	48	62	71	37	73	70	36	80	73
NOT MARRIED	45	52	38	29	63	27	30	64	20	27
SEX										
MALE	53	52	57	56	60	54	45	62	49	38
FEMALE	47	48	43	44	40	46	55	38	51	62
AGE										
18-24	17	23	11	8	41	*	*	18	15	18
25-34	25	25	30	27	59	*	*	28	16	38
35-44	22	18	28	33	*	61	*	22	14	40
45-54	14	9	18	24	*	39	*	16	15	3
55-64	11	13	9	5	*	*	49	8	20	*
65-74	8	10	3	2	*	*	37	7	13	*
75-84	1	1	1	1	*	*	6	1	3	*
85+	2	*	*	*	*	*	8	1	4	*
AVERAGE	41	39	39	39	26	43	67	39	47	32

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	49	54	57	60	56	51	56	56	63	52
NOT MARRIED	45	51	46	43	40	44	49	44	44	37	48
SEX											
MALE	53	59	41	46	58	58	47	48	44	61	61
FEMALE	47	41	59	54	42	42	53	52	56	39	39
AGE											
18-24	17	19	14	14	19	18	15	14	24	13	21
25-34	25	26	21	30	20	29	25	24	16	25	33
35-44	22	29	22	19	20	19	27	25	17	22	19
45-54	14	14	13	13	22	11	15	11	17	21	8
55-64	11	8	14	17	9	8	10	11	19	10	6
65-74	8	4	13	7	6	8	8	12	7	7	6
75-84	1	*	2	*	1	2	*	3	*	2	2
85+	2	*	1	1	*	5	1	1	*	*	5
AVERAGE	41	37	43	40	40	42	40	42	41	41	40

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	16	8	16	9	14	13	14
HIGH SCHOOL COMPLETE	32	32	30	35	17	33	36	26
COLLEGE INCOMPLETE	19	20	16	19	22	20	18	21
COLLEGE COMPLETE	24	23	27	21	33	24	25	28
GRADUATE WORK	11	8	18	9	19	9	8	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	18	17	23	16	27	16	16	20
LOWER LEVEL TECHNICAL MANAGERIAL	17	16	21	13	28	16	16	24
CLERICAL, SALES	11	12	9	10	15	11	10	12
BLUE COLLAR	20	20	23	21	18	20	27	21
HOUSEHOLD SERVICE	3	4	2	4	*	4	3	2
RETIRED	13	14	11	15	4	15	9	10
UNEMPLOYED	3	4	*	4	1	4	3	3
NOT WORKING, NOT LOOKING	11	12	9	14	4	13	13	8
OTHER	2	2	2	2	3	2	2	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	20	6	3	12	9	26	13	16	14
HIGH SCHOOL COMPLETE	32	35	30	27	30	32	34	30	35	32
COLLEGE INCOMPLETE	19	20	19	17	23	19	12	18	17	23
COLLEGE COMPLETE	24	18	29	33	27	23	19	25	22	25
GRADUATE WORK	11	7	15	20	8	16	9	14	10	6
OCCUPATION										
PROFESSIONAL MANAGERIAL	18	14	25	28	17	25	6	20	15	17
LOWER LEVEL TECHNICAL MANAGERIAL	17	15	21	24	19	21	6	23	11	13
CLERICAL, SALES	11	12	12	12	12	14	7	12	9	16
BLUE COLLAR	20	22	22	22	28	20	9	21	19	22
HOUSEHOLD SERVICE	3	3	3	3	4	4	1	4	4	1
RETIRED	13	15	7	4	*	2	60	11	23	2
UNEMPLOYED	3	5	1	*	5	2	1	3	3	6
NOT WORKING, NOT LOOKING	11	11	8	7	12	10	10	4	16	21
OTHER	2	3	1	1	3	2	*	3	1	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	14	3	19	9	23	11	7	13	17	22	12
HIGH SCHOOL COMPLETE	32	30	30	27	36	33	33	29	34	31	32
COLLEGE INCOMPLETE	19	22	19	16	20	18	18	20	16	21	19
COLLEGE COMPLETE	24	23	22	39	12	27	24	24	26	14	30
GRADUATE WORK	11	22	10	9	8	11	18	14	7	12	7
OCCUPATION											
PROFESSIONAL MANAGERIAL	18	31	16	18	12	19	26	24	12	10	20
LOWER LEVEL TECHNICAL MANAGERIAL	17	12	14	26	19	19	18	16	16	17	18
CLERICAL, SALES	11	12	10	11	12	10	15	10	11	13	10
BLUE COLLAR	20	23	18	19	24	20	16	15	17	27	24
HOUSEHOLD SERVICE	3	6	3	*	3	4	6	2	3	3	3
RETIRED	13	6	20	15	9	13	11	19	16	10	11
UNEMPLOYED	3	*	5	1	5	4	1	3	2	6	3
NOT WORKING, NOT LOOKING	11	5	12	10	17	9	4	10	22	13	7
OTHER	2	5	1	*	*	3	3	2	1	1	3

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	8	2	7	3	6	3	4
$10,000-$19,999	20	23	10	20	14	22	22	17
$20,000-$29,999	18	18	16	18	14	16	18	17
$30,000-$39,999	18	19	15	19	14	21	17	21
$40,000-$49,999	14	13	17	14	16	15	17	17
$50,000-$74,999	17	15	23	15	26	13	16	15
$75,000-$99,999	3	2	5	2	6	2	2	4
$100,000 OR MORE	5	2	11	4	8	5	5	7
CUMULATIVE INCOME								
$20,000 OR MORE	74	69	87	72	84	72	75	79
$30,000 OR MORE	56	51	71	55	70	56	57	63
$40,000 OR MORE	39	32	57	35	55	35	39	42
$50,000 OR MORE	25	19	39	21	40	21	23	25
$75,000 OR MORE	8	5	16	6	13	7	7	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	10	*	*	7	2	15	7	6	3
$10,000-$19,999	20	33	*	*	24	10	31	19	18	25
$20,000-$29,999	18	29	24	*	22	13	19	19	14	20
$30,000-$39,999	18	28	24	*	17	19	17	16	19	21
$40,000-$49,999	14	*	19	36	13	16	10	12	18	14
$50,000-$74,999	17	*	23	44	11	29	5	19	14	14
$75,000-$99,999	3	*	4	8	2	5	1	3	3	2
$100,000 OR MORE	5	*	6	12	5	5	1	4	7	1
CUMULATIVE INCOME										
$20,000 OR MORE	74	57	100	100	69	88	54	73	76	72
$30,000 OR MORE	56	28	76	100	48	75	34	54	62	52
$40,000 OR MORE	39	*	52	100	31	56	17	38	42	31
$50,000 OR MORE	25	*	33	64	18	40	7	27	24	17
$75,000 OR MORE	8	*	11	20	7	11	2	8	10	3

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	4	8	8	7	5	6	7	9	7	3
$10,000-$19,999	20	9	27	12	30	17	11	21	20	26	21
$20,000-$29,999	18	17	19	13	13	22	14	16	11	18	26
$30,000-$39,999	18	19	18	20	20	13	22	21	16	16	14
$40,000-$49,999	14	18	6	22	8	20	18	9	20	8	16
$50,000-$74,999	17	18	18	21	19	12	18	17	21	20	10
$75,000-$99,999	3	8	1	3	2	3	7	3	1	2	4
$100,000 OR MORE	5	6	3	1	1	9	4	6	2	2	7
CUMULATIVE INCOME											
$20,000 OR MORE	74	86	65	79	63	78	83	72	71	67	76
$30,000 OR MORE	56	69	47	66	50	56	69	57	60	48	50
$40,000 OR MORE	39	51	29	47	30	43	47	36	44	32	36
$50,000 OR MORE	25	33	23	25	22	24	29	27	24	24	21
$75,000 OR MORE	8	15	4	4	3	12	11	9	3	4	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	22	18	33	21	27	19	22	23
TWO OR MORE ADULTS,NO CHILDREN	42	44	36	42	36	45	43	41
SINGLE ADULT WITH CHILD	3	4	1	4	1	3	2	2
TWO OR MORE ADULTS WITH CHILDREN	31	31	28	31	32	30	31	31
HOUSEHOLD SIZE								
ONE PERSON	22	18	33	21	27	19	22	23
TWO PEOPLE	29	30	25	29	26	29	28	24
THREE PEOPLE	18	19	15	17	18	19	17	24
FOUR PEOPLE	16	16	17	17	16	17	19	15
FIVE OR MORE PEOPLE	12	14	8	13	9	13	12	11
NUMBER OF WAGE EARNERS								
NONE	13	15	8	16	3	16	10	9
ONE	41	38	50	39	47	35	40	46
TWO	36	37	36	35	43	36	37	34
THREE OR MORE	9	11	6	10	7	13	13	11

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	22	25	21	17	24	17	30	41	5	1
TWO OR MORE ADULTS,NO CHILDREN	42	41	40	41	38	35	64	32	75	4
SINGLE ADULT WITH CHILD	3	5	2	*	3	2	4	3	*	6
TWO OR MORE ADULTS WITH CHILDREN	31	29	36	41	35	46	2	24	18	87
HOUSEHOLD SIZE										
ONE PERSON	22	25	21	17	24	17	30	41	5	1
TWO PEOPLE	29	30	25	24	23	25	49	21	52	5
THREE PEOPLE	18	19	21	23	20	20	16	17	20	22
FOUR PEOPLE	16	13	20	24	18	23	3	14	14	32
FIVE OR MORE PEOPLE	12	13	13	12	16	15	2	8	8	37
NUMBER OF WAGE EARNERS										
NONE	13	16	6	3	3	4	48	11	20	3
ONE	41	47	42	35	46	45	26	53	28	31
TWO	36	28	41	49	39	41	23	27	42	57
THREE OR MORE	9	9	11	12	13	10	3	9	11	10

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	22	26	19	20	20	25	25	18	17	25	25
TWO OR MORE ADULTS,NO CHILDREN	42	33	40	46	51	42	36	38	47	49	40
SINGLE ADULT WITH CHILD	3	3	4	*	1	3	1	5	2	1	3
TWO OR MORE ADULTS WITH CHILDREN	31	38	33	26	27	28	35	35	30	25	29
HOUSEHOLD SIZE											
ONE PERSON	22	26	19	20	20	25	25	18	17	25	25
TWO PEOPLE	29	21	33	26	34	30	26	30	22	32	32
THREE PEOPLE	18	17	16	20	21	16	16	19	22	21	14
FOUR PEOPLE	16	20	15	16	13	18	17	17	17	14	16
FIVE OR MORE PEOPLE	12	14	14	11	11	9	12	12	17	8	11
NUMBER OF WAGE EARNERS											
NONE	13	7	23	13	10	11	9	21	13	13	9
ONE	41	35	37	32	49	42	37	38	36	48	45
TWO	36	45	31	37	33	41	41	33	37	32	39
THREE OR MORE	9	13	9	17	8	7	13	8	15	7	7

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	894	620	247	593	220	519	380	365
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	90.1	35.1	86.6	30.7	71.0	57.1	50.7
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	70	72	67	77	68	70	74
RENT	30	30	28	33	23	32	30	26

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	894	427	570	293	348	322	173	410	319	147
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	77.9	94.9	50.3	54.1	46.1	28.0	66.7	43.1	18.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	59	75	86	49	84	89	64	79	72
RENT	30	41	25	14	51	16	11	36	21	28

USTDC NATIONAL TRAVEL SURVEY WINTER 1987-88 TRAVEL
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	894	133	249	100	154	203	155	229	146	169	195
PROJECTED TOTAL TRIPS (MILLIONS)	128.2	17.3	32.4	19.8	23.4	33.1	20.7	28.6	21.6	24.9	32.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	66	76	68	78	65	66	73	78	78	61
RENT	30	34	24	32	22	35	34	27	22	22	39

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult? 1 MALE 2 FEMALE

What is the sex of the next oldest adult? 1 MALE 2 FEMALE

CONTINUE FOR EACH ADULT IN HOUSEHOLD. 1 MALE 2 FEMALE

1 MALE 2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, one way, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, one way, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, one way, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in _____ (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in each state/country? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the farthest place you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
14. Were you away over Saturday night? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

IF YES, ASK:

20. What were all the types of transportation that were part of this package tour? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

21. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

22. Did you use the services of a travel agent to make any hotel or transportation reservations vacations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?
1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?
1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How may other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time? 1 YES 2 NO

IF YES ASK:
D3. What is your occupation? _____

IF NO ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
WINTER 1987-88 TRAVEL

	TRIPS (MILLIONS) ESTIMATE	RANGE	PERSON-TRIPS (MILLIONS) ESTIMATE	RANGE
Total	128.2	126.2 - 130.2	240.6	238.1 - 243.1
Vacation	71.0	70.0 - 72.0	154.2	152.2 - 156.2
Pleasure	86.6	85.1 - 88.1	179.9	177.9 - 181.9
Bus/Conv	30.7	29.7 - 31.7	37.9	36.9 - 38.9
Weekend	57.1	56.1 - 58.1	120.3	118.8 - 121.8
Auto	90.1	88.6 - 91.6	184.5	182.5 - 186.5
Air	35.1	34.1 - 36.1	52.5	51.5 - 53.5
Hotel	50.7	49.7 - 51.7	85.3	84.3 - 86.3

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
WINTER 1987-88

Number of telephone interviews completed	4,546
Number of respondents reporting one or more qualifying trips*	881
Total number of qualifying trips	1,407

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.